

## BBC Contribution to Highland 2007

*Extract from report presented to Highland 2007 board, July 2008*

### BBC and the Year of Highland Culture

The BBC has contributed to the Year of Highland Culture with TV, radio and online output available across the whole UK, and much more extensively via each element of BBC Scotland's output for audiences in Scotland. Radio Scotland, Radio nan Gaidheal, BBC Alba, BBC Scottish Symphony Orchestra, BBC One Scotland, BBC Two Scotland, and [bbc.co.uk/scotland](http://bbc.co.uk/scotland) have all featured contributions to the year long celebration. Content has been available through broadcasts, web pages, streamed audio and video for broadband, and within audio podcasts. The full range of genres have contributed to this output – factual in English and Gaelic whether documentaries or shorter form content for magazine programmes, news, current affairs, music, comedy, sport, and user generated content. The BBC has staged events, covered events, originated material, and used relevant archive in its output across the year.

Contributions have ranged widely in nature:

- Specially staged events in partnership with Highland 2007 e.g. SSO concert with Highland Youth Orchestra in Aviemore;
- Specially commissioned strands e.g. Highland Café on Radio Scotland;
- Coverage of Highland 2007 events e.g. behind the scenes at the production of Macbeth in Elgin for Radio 4, Hiort online, on the news, and presented on TV for BBC Alba;
- A number of series on Highland themes e.g. Cuirtain on BBC Alba, Highland Clans on BBC Two Scotland;
- Special programmes e.g. Highland Hoots on BBC One Scotland;
- Reflections of Highland culture woven into existing output e.g. Out of Doors on Radio Scotland, Mountain on BBC One (with accompanying book), Scotland's Music on TV, radio and online.

Taking a conservative view of audiences (i.e. excluding programmes where Highland material was among the items rather than taking up whole episodes, and making no allowance for Radio nan Gaidheal listening) BBC output generated at least an estimated **27million hours** of audience viewing and listening to its Highland-related material. Network viewing across the UK contributed 20m viewer hours; TV viewing in Scotland another 4m hours; Radio Scotland about 2m hours of listening, and BBC Alba TV just under 1 million hours of consumption. [Estimates based on BARB and RAJAR data for year to date.]

It is particularly valuable that 90% of Highland Secondary schools availed themselves of BBC audio training and the radio equipment funded through Highland 2007, which has resulted in 25 schools across the region actively using audio media in a variety of ways. Uses included: helping with history, science etc. within the school; one school has recorded a CD for charity; another has gathered local stories; other schools have taken the recording equipment abroad with them on major schools trips to record material while they've been away. As intended, schools have used the new skills and equipment for their own ends, leaving a strong legacy beyond broadcasting.

Highland Lives has engaged adults of all ages in six communities in the Highlands, and there are similarly positive signs of the legacy that this work will leave behind it. Highland Lives has

provided a model for media literacy which is already being implemented in Caithness and Inverness. While not providing 'hard' industry training, this model has given participants a good insight into the creative process and skills involved in producing a digital story, and certainly a foundation upon which they may run similar projects in the future. Alongside this, there is also the potential of using these projects to fulfill other aims such as confidence building, team work and organisational skills.

In Caithness, for example, Highland Lives provided the North Highland College with a ready made plan for implementing an Education for Citizenship programme for its HND students. Over the course of the next year students will be encouraged to bring personal stories from their community to life through creating audio slideshows using digital media. The long term aim is to compile a digital archive of life in Caithness, hosted by the college website.

In Inverness, the Highland Employment Coalition has secured funding for a media literacy programme which would provide 'pre-employment' clients with a vehicle for self development (these clients are individuals who have been out of work for a long period of time). The aims of the programme would be two-fold: first providing a skills based introduction into media/audio/video based roles and second providing pre-employment training in soft skills, such as scheduling, administration, research and team work. The aim would be for clients to include the project as a personal achievement on their CVs.

## BBC Scotland output contributing to Highland 2007

Date	Title	Comments
Jan-Dec	<i>Out of Doors</i> & Outdoors portal & podcast	Plentiful items and information every month in and around the Highlands (c.100 items Jan – Oct) covering skiing, walking, other outdoor pursuits, wildlife, the landscape, events and festivals. From summer 2007 selected material available online on outdoors portal and via weekly podcast. Whole programmes from Inverewe, Orkney, and Highland 2007's Moray Flotilla. Mountain Mates feature launched in Jan / Feb, preparations featured throughout Spring, then 3 novice climbs in June - Torridon; walking/camping near Applecross; Ben Lomond.
Jan-Dec	<i>Highland Café</i>	Simulcast across Scotland on Radio Scotland & RnG including bi-lingual presenters; regular music sessions also made available online via Scotland's Music 07 portal; specials for SSO in Smoo Cave in July, Hebridean Celtic Festival in July, new music at Belladrum in August, Loopalu in September (with other radio strands), Eden Court in Jan '08. Jan '07 Fiona Hampton interview. Successful innovation – considering extension into 2008.
Jan-Dec	<i>Radio Café</i>	Regularly broadcast Highland Café items including: material on Eden Court, Elgin Macbeth, the Big Shop, Parkour in Forres.
Dec 06-Jan 07	News coverage	Coverage included - <i>Rep Scot</i> items: Schools radio training; launch live & package, updated for evening bulletin, website cross-promo'd; St Kilda opera; Smoo Cave concert; preview of Live Climb; <i>Newsnight</i> : package previewing launch; St Kilda opera; <i>Good Morning Scotland</i> : launch event; St Kilda opera; Smoo Cave concert; <i>Scotland News Online</i> c.100 stories across the year within Highlands & Islands news site, link to official website; items in increased Highlands radio news opts, also cross-trailing Highland Café; launch on RnG Gaelic news. Plans to cover Musical at Eden Court and closing ceremony.
Dec 06 – Dec 07	Secondary School media literacy	90% of Highland Secondary Schools trained by BBC and received Highland 2007-funded radio equipment which has been used on a variety of school projects; items featured on Highland Café; <i>Rep Scot</i> item Dec 12 2006 (see above)
Jan-Dec	Gaelic music strands	Scotland's Music '07; items, information & music in RnG strands inc Rapal
Jan-Dec	Coinneach Maclomhair	Items in daily topical and cultural speech strand on RnG
Jan-Dec	Spors	Items in weekly sports strand on RnG inc. – Old New Year Shinty fixture, Fort William Mountain Festival, Highland Surf Festival
Jan-Dec	Aileag	Items in weekly children's strand on RnG e.g. Feb - Theatre Maker workshops covered, & Celtic Games roadshow for Primaries
Jan-Dec	Sgaillean	Items in monthly arts strand on RnG e.g. Feb - coverage of Fonn is Dùthchas exhibition
Jan-Dec	Radio Scotland music strands	Scotland's Music '07; items, information & music in various strands inc <i>Travelling Folk</i> & <i>Global Gathering</i>
Jan-Dec	Scotland's Music	Radio series centre piece of Scotland's Music '07; much relevant music e.g. second episode: carnyx Celtic war trumpet played in Smoo Cave; 6 episode Gaelic version also broadcast on RnG
Jan-Dec	Music online site	Scotland's Music '07: featuring Celtic Connections music and piping

Jan-Jul; Oct-Dec	<i>Grassroots</i>	Stories reflecting Highland rural economy included: 3 part crofting special feature, sheep farming, impact of foot & mouth, and sustaining Caithness' peat bogs
Jan – May, Jul, Sep	Adventure Show	Monthly outdoor leisure magazine on BBC2 Scotland, included Highland items: Tisee wind-surfing; Highlander Mountain Marathon; Lochnagar; Cairngorm ospreys; surfing off Thurso; Fort William mountain biking
Jan - Mar	<i>Rapal</i>	Contemporary Gaelic music from all round Scotland on BBC Alba TV, and inc. bands from Lewis & Skye
Jan – Feb, Jul-Aug	<i>Digging Up Your Roots</i>	Radio genealogy series, 4 stories – Inverness, Caithness, Orkney covered - in first series; Skye & Caithness featured in second series
Jan - Feb	Celtic Connections	Scotland's Music '07; Festival covered for Scotland TV (Feb 10), BBC4, Radio Scotland, RnG, & online in first bi-lingual cross-media concert for BBC Scotland
Jan	Young Traditional Musician of Year	Scotland's Music event, broadcast live on Radio Scotland
Jan	<i>Can't Sing for Toffee</i>	Radio Scotland feature: Friends from Easterhouse challenged to sing in Gaelic in just 2 days in Highlands
Jan	<i>De a Nis?</i>	First three episodes of the children's Gaelic TV series reflected themes from Highland 2007
2 Jan	Edinburgh Tattoo 2006	Repeat TV coverage from BBC network output
4 Jan	<i>A'Fagail Bharraigh</i>	Barra island residents trace family connections in Canada for BBC Alba TV
4 Jan	<i>Brothers in Music</i>	Musical documentary on BBC Alba TV
4 & 11 Jan	<i>Ealtainn</i>	BBC Alba's arts strand featured a Lewis born pipe major now in Oman, and fiddle school on Taransay
11 Jan	<i>An Ceanadach</i>	A tribute to the late Calum Kennedy on BBC Alba TV
Jan 11	<i>Travelling Folk</i>	Scotland's Music '07; Celtic Connections interview and Highland 2007 launch interview with Fiona Hampton
Jan 14	<i>Viking Fire</i>	Up Hellya: BBC 4 on BBC2 TV doc of 2006 Shetlands celebration including local music.
27 Jan-2 Feb	Transport – Gaelic week	Gaelic themed week: RnG transport items on news; thought for the day on same theme; Coinneach MacIomhair discussion; Aileag & De a Nis? with transport items; Cunntas debate from Kyle of Lochalsh on transport
28 Jan	<i>Downhill Racer</i>	BBC2 Scotland documentary: a poignant portrayal of a Highland fairground family on the edge
5 Feb	<i>Glencoe Massacre</i>	Hour-long TV Documentary on BBC2 Scotland
13 Feb	<i>Storyline – My Name is Misbah</i>	TV Documentary about Molly Campbell / Misbah Ranna in Western Isles & Pakistan
25 Feb	<i>Sportscene: Inverness Cup tie</i>	Highlights of Tennants' Scottish Cup match on BBC1 Scotland
Feb-Dec	<i>Beechgrove Potting Shed</i>	Items and information from Highland locations in various weeks
Feb-Mar; Aug-Sep	<i>Past Lives</i>	2 series of 8-part history strand on Radio Scotland – items inc Killiecrankie, Glencoe, Loch Tay & Ben Lawers, MacBraynes in Fort William, & Strath of Kildonan
Mar-Oct	<i>Sports weekly</i>	Radio Scotland's sports series inc. behind the scenes audio diary of Shinty v Hurling match, among many sports covered
1-29 Mar, Dec	Cuairtean	6 part eclectic series on the theme of journeys for BBC Alba; 5 in Mar: inc. Gaelic bloggers in North America, folklorist Alexander Carmichael on Uist, Tourism in the Highlands, Ian Anderson & Donovan on Skye; 6 <sup>th</sup> programme in Dec. Cuairtean website, and series for RnG following Carmichael's Highland journeys.
22 Mar	Cunntas	Community debate from Benbecula for BBC Alba
24 Mar	<i>Fling!</i> – BBC SSO &	R3 outreach performance in Aviemore conference Centre;

	HYO	radio coverage of rehearsing
28-30 Mar	Celtic Media Festival	Coverage on Cuirm Ciuil on Radio nan Gaidheal
Apr- Jun, Oct-Dec	Give Me a Voice	Two 13-part social action series on Radio Scotland – included a story from the Highlands
Apr-Jun, Oct-Dec	The Journey	2 series of 13 on Radio Scotland, including Highland journeys
Apr 2007	Nursing a dream	Student Nurses on the Isle of Lewis on BBC2 Scotland
May	Tir is Teanga	3 <sup>rd</sup> series on Highland language & landscape in 6 parts for BBC Alba TV
3 May	Highland Hoots	TV one-off on BBC1 Scotland: Highlands' portrayal in comedy – broadcast on Election night pre-results
3-6 May	Shetland Folk Festival	Covered within radio music strands as part of Scotland's Music 07
20 May	Highland Empire	Bi-lingual documentary about NorthWest Co., by Pelicula films
21 May	Calum's Road	Repeat on Radio Scotland: feature about the man who built road across Raasay
Jun-Dec	Highland Lives	Media literacy for Highland communities – photos, audio slideshow or video on website; 6 media literacy events in Inverness, Fort William, Thurso, Brora, Alness, Grantown generating stories of local life, featured on Highland Café, also showing interstitially across BBC1 and BBC2 Scotland in Dec
Jan-Mar, Jun-Sep	Landward & Outdoors Portal	BBC1 Scotland magazine programme of rural life. Items about rural life in the Highlands & Islands e.g. Deer cull on Rhum; sustainability of farming on Gigha; and outdoor leisure e.g. mountain biking. From Jun online portal site launched; Landward relaunched.
3 Jun	Coast: Shetland to Orkney	Episode of BBC2 network travel series featuring northern isles of Scotland
4 Jun	1 <sup>st</sup> Eleven to Faroes	Radio feature on derby football match between Shetland & Faroes
7 June	Suas gu Deas	TV documentary on Scotland's largest attempted community land buy-out for BBC Alba
9 Jun	McTavish Cup Final	Live coverage Fort William v Kingussie on radio & online
10 – 16 Jun	Uist – Gaelic week	Themed week on BBC Alba & RnG – with programme strands on RnG coming from Uist
15-28 Jun	SSO at St Magnus Festival	SSO concert recorded for R3
To 16 Jun	<i>Ceol Ur</i>	New musical settings for Sorley Maclean poems in Gaelic: Radio nan Gaidheal & Radio Scotland co-production, recorded in Dingwall and around the country
18 Jun & Aug	Macbeth Highland King	Radio Scotland feature, also versioned for R3 in August
18-22 Jun & Aug	<i>Macbeth Remixed</i>	Community production with NTS at Elgin & 5 other venues; radio coverage of preparations; also versioned for R4 in August [5 x 15 min]
21 Jun	Shetland Longest Day	Scotland's Music short live performances; specials from Tom Morton throughout the day;
22-23 Jun	Hiort: St Kilda Live performance	Mixed media drama in Stornoway & 4 European locations; Gaelic covering through webcast for Scotland's Music site; available on demand, and re-edited for TV special; Radio Café & news coverage
29Jun-5 Jul	SSO Artists' Residency	Residency for professional artists and SSO players: Durness
30 Jun	SSO in Smoo Cave	Trumpet & electronics outreach performance in partnership with Highland 2007; involving online Tx and radio coverage
Jun	Scotland's Music Summer Concert	Featuring a range of music, including BBC Scotland's young traditional musician of the year singing in Gaelic and English
Jul	Mountain with Griff Rhys Jones	BBC1 Network TV series: 2 episodes covering Highland Scotland; book to accompany series; highly appreciated

		series [Appreciation Index of 85]
Summer	Radio repeats	Updated version of true story of Whisky Galore with newly released archive; 2 x 30 mins on the Gloop Disaster – fishing tragedy in Shetland; <i>Ferries of the Isles</i> – the story of CalMac and the Western Isles; <i>Mountain Tales, Ben Nevis</i> – originally R4
11- 14 Jul	Hebridean Celtic Festival	RnG music and Radio Café coverage; several performers recorded for broadcast on <i>Travelling Folk</i>
22 Jul	Play It Again - Traditional	Traditional instruments Play It Again event linked to Scotland's Music '07, in Inverness with Feis Rois & Phil Cunningham; Highland Café coverage
Aug	Edinburgh Tattoo	TV coverage for BBC network
Aug-Oct	<i>Great British Journeys</i>	2 parts of BBC2 travel series featured the Highlands e.g. Thomas Pennant in the Highlands
10-11 Aug	Belladrum Tartan Heart	Highland Music Festival covered in radio music strands as part of Scotland's Music 07
18 Aug	Live Climb	Promoted in advance; cancelled due to adverse weather and reversioned as a recorded climbing programme
20 & 27 Aug	Thomas Telford	TV & 2 Radio documentaries to mark anniversary – TV featured Caledonian Canal & Highland Road building
31 Aug – 2 Sep	Connect Festival	Coverage on Radio 1 and Radio Scotland; performers recorded for later broadcasts in Vic Galloway music strand
Aug - Sep	Wildtrack	Radio Scotland Natural History 6 week series; 2 Highland programmes – golden & sea eagles; coral reefs off Morvern
Sep	World Pipe Band Championship	Not the European event, but world event BBC1 Scotland TV & Radio coverage. Event in Aug, TV coverage in Sep
8 Sep	Proms in Park	Linked ceildh in Highlands, main event in Glasgow; Highland 2007 incorporated into live presentation with relevant music featured
21-22 Sep	Loopallu	Radio nan Gaidheal Morning show, Tom Morton, Janice Forsyth, & Highland Café all live from the festival in Ullapool
Sep	Warrior People – 100 Years of Camanachd Cup	Sports documentary for BBC2 Scotland
22 Sep	100 <sup>th</sup> Camanachd Cup Final	TV highlights coverage from Inverness
Sep & Dec	Culloden – A new battle	Radio feature on R4, to rebroadcast at Christmas on Radio Scotland: new archaeological evidence on who fought on which side.
Autumn	News School Report	Highland schools among those from Scotland contributing to BBC News initiative to involve pupils in reporting the news
Autumn	Rapal	8 part series on new Celtic music for BBC Alba
Sep - Oct	Transatlantic sessions	Folk musicians from Scotland, Ireland and North America in a Highland setting, broadcast on BBC2 Scotland and BBC4
Sep - Oct	Highland Clans	TV documentary series for BBC2 Scotland
To 12 Oct	Gaelic story competition	Gaelic cross-media initiative
12 – 19 Oct	Mod	In Lochaber, extensive BBC Alba TV and Radio nan Gaidheal coverage
Nov	<i>Canoe Boys</i>	3 part feature for Radio Scotland: canoeing West Highlands, also featuring as a slideshow with archive material on Outdoor portal
Nov	Shinty	Highlights of Marine Harvest Shinty on BBC2 Scotland
Nov 2007	Highland Hip	5 part series for Radio 4 celebrating Scottish contemporary music
2 Nov	BBC Big Band for R3	Concert in Eden Court, Inverness
3 Nov	Jazz for R3	Jazz concert from Nairn
8 Nov	SSO in Eden Court	Concert programme for R3
11 Nov	Hebridean War	2 Radio Features for Remembrance day

24 Nov	SSO Brass quintet	SSO Outreach concert at Dornoch Cathedral
24 Nov	SSO at Eilean Donan	Jazz & cross-over music with SSO quartet in outreach performance;
30 Nov	Pipe Dreams	Radio feature on varied role of the bagpipes
Nov-Dec	Scotland's Music (TV)	Scotland's Music 07; relevant traditional and contemporary music in various episodes of 6 part series e.g. episode 2: Staffa; Gaelic laments; Shetland fiddling
Nov-Dec	Air Ghleus	Learning series for schools about traditional music, broadcast and online in English & Gaelic, link to Scotland's Music '07
Nov-Dec	MacMusical	3 part TV documentary on staging Cameron Macintosh's Highland Musical
Dec	Cunntas	Debate programme on BBC Alba TV examining, among other topics, the impact of Highland 2007
Dec	The Highland Cross	4 part religious feature for Radio Scotland
5 Dec	Culloden centre reopens	Coverage of centre relaunch on RnG news and across other programmes during a themed day; BBC Alba also involved in audio for installations
End Dec	When the Boats went Down	Radio feature: George Robertson's father rescuing US troops off Islay in WW2
Dec	Bho Thir nan Craobh Music Special	Music from Celtic Colours Music festival
Jan 2008	Lets Do the Show	3 programmes in the series from communities in the Highlands